

## **"How Did That Happen?" Hits #1 on Amazon**

August 18, 2009 - Temecula, CA – On the first day of its release the new book "How Did That Happen? Holding People Accountable for Results The Positive, Principled Way," written by the bestselling authors Roger Connors and Tom Smith, was ranked the #1 bestselling book in all categories on Amazon.com

“We were thrilled to see our new book debut at #1 on Amazon,” Connors said. “To see that kind of reception on the first day of its release was really special. I think this further validates the growing need of accountability in organizations around the world, which is a need that this book answers.”

How Did That Happen? is focused on holding others accountable and builds off the foundation laid in the bestsellers, "The Oz Principle" and "Journey To The Emerald City." Within this volume, the authors explain the Accountability Sequence™ model, which clearly illustrates how to hold others accountable for results in a positive, principled way. Readers learn how to master the Why-What-When™ model of communicating expectations, along with a number of other practical tools that are easily remembered and applied.

Over the last twenty years, Partners In Leadership has accumulated a library full of stories and case studies that illustrate how accountability, correctly understood and applied, produces results for companies all over the world. The stories in this book have drawn heavily upon their own practical and real-life experiences with clients, illustrating both successful and failed attempts to hold people accountable.

### **About Partners In Leadership:**

Partners In Leadership is the premier provider of Accountability Training® services around the world. Founded over two decades ago, they have thousands of customers and have established a global presence with over 700 clients. Their client list includes one of every three of the Dow Jones Industrial Average companies, one-third of the 15 most admired companies in America, all ten of Fortune's top ten most admired pharmaceutical companies, and one in four of the 100 largest organizations in the world. They are also the bestselling authors of “The Oz Principle,” and “Journey to the Emerald City,” and “How Did That Happen?”

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