

## The Oz Principle Named a New York Times Bestseller

December 6, 2009 - Temecula, CA – Partners In Leadership’s first groundbreaking work on accountability, *The Oz Principle: Getting Results Through Individual and Organizational Accountability*, has been named a New York Times Bestseller, making this the second book in a span of five months to make the list, as their new book *How Did That Happen?* made the list in August 2009. *The Oz Principle* was also named to the following bestselling lists:

- **Wall Street Journal**
- **USA Today**
- **Amazon**
- **Publisher’s Weekly**

“This book is in the top 5 bestselling books in the ‘Leadership’ and ‘Performance’ categories, year after year, since 1994,” said Adrian Zackheim, President and Publisher of the Portfolio brand of Penguin Putnam Books. “This book has become a classic and is in the top 30 bestselling business book in the last 15 years.”

*The Oz Principle* has emerged as one of the most influential and useful business ideas of recent times. The book shows how to overcome The Blame Game that is so prevalent in organizations today. By taking the Steps to Accountability and helping people *See It, Own It, Solve It and Do It*,<sup>®</sup> the authors help people take accountability and move *Above the Line*<sup>®</sup> to take ownership for overcoming obstacles and getting results. The book spells out how to capture the power of positive accountability by helping people at every level of the organization ask the question, “What else can I do?” to achieve the result.

Over the last twenty years, Partners In Leadership has implemented the principles and training discussed in *The Oz Principle* with thousands of companies and hundreds of thousands of people, from the executive suite to the front-line workforce. The training has produced record-breaking results including increased revenues and profits, reduction of costs and improvement of operating efficiencies and the successful implementation of key initiatives.

### **About Partners In Leadership:**

Partners In Leadership’s Accountability Training services are used in more than 50 countries by companies in most major industries. Their clients include 10 of the top 12 pharmaceutical companies, 25% of the “most admired companies in the world,” almost half of the Dow Jones Industrial Average and nearly half of the Fortune 50 largest companies. They are the New York Times bestselling authors of two books, *The Oz Principle* and *How Did That Happen?* along with their bestselling book, *Journey to the Emerald City*.

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