

## **“How Did That Happen?” To Be Released August 11, 2009**

April 7, 2009 – Temecula, CA – Portfolio books has announced that the new book “How Did That Happen? Holding People Accountable for Results The Positive, Principled Way,” written by the bestselling authors Roger Connors and Tom Smith will be released August 11, 2009, but is available for pre-order now.

How Did That Happen? is focused on holding others accountable and builds off the foundation laid in the bestsellers, “The Oz Principle” and “Journey To The Emerald City.” Within this volume, the authors will explain the Accountability Sequence™ model, which clearly illustrates how to hold others accountable for results in a positive, principled way. Readers will learn how to master the Why-What-When™ model of communicating expectations, along with a number of other practical tools that are easily remembered and applied.

Connors and Smith are the authors of the bestselling book “The Oz Principle: Getting Results Through Individual And Organizational Accountability” and “Journey To The Emerald City: Achieve A Competitive Edge By Creating A Culture Of Accountability.” They have published several articles on management and leadership effectiveness in major publications such as the Journal of Business Strategy and Corporate University Review. They have also appeared on such television programs as: CNBC "Power Lunch," OCN-TV "Prime Story," and KWHY-TV (Los Angeles) "Market Talk." Their radio broadcasts include Business Radio Network, UPI, and Voice of America.

Both hold a Master of Business Administration degree from Brigham Young University. Connors holds a Bachelor of Science in Accounting from Brigham Young University and Tom Smith holds a Bachelor of Arts in Humanities from University of California, Irvine. After founding Partners In Leadership over 20 years ago, they have spent the last decade pioneering the implementation of cutting-edge principles and technologies that assist leaders and teams in improving the effectiveness of organizations in achieving their key organizational results. Their varied experience has made them leaders in the struggle of coming to grips with how to create rapid culture change and greater accountability.

### **About Partners In Leadership:**

Partners In Leadership® is the worldwide leader in Accountability Training® with over 700 clients in 56 countries, including almost half of the DJIA companies and many of Fortune’s “Most Admired” and “Global 100” companies. They are also the bestselling authors of “The Oz Principle,” and “Journey to the Emerald City.”

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